

Africast



PROUD FOUNDER MEMBER OF



COMPANY PROFILE
2022

MISSION AND VISION

Mission

To provide a platform for our clients to showcase their products and services by bringing their target market to their doorstep using industry specific exhibitions, conferences and promotional events of international standards thus stimulating development and growth in each sector of the Zambian economy.

TURNKEY SOLUTIONS

Planning for your next event can be very demanding. It's for this reason that we offer our "turnkey" services. The team at Africast will take care of every aspect your event using our own products and services as well as those from trusted suppliers whom we have reliably doing business with in the last 14years of our existence. This will range from selecting a suitable venue based on your event type, branding & marketing, audio visuals to final event reports.

Vision

To grow to regional and international status; providing an unsurpassed legacy of of a truly branded service, in the area of event management for exhibitions and conferences, and service delivery in all aspects of our business.

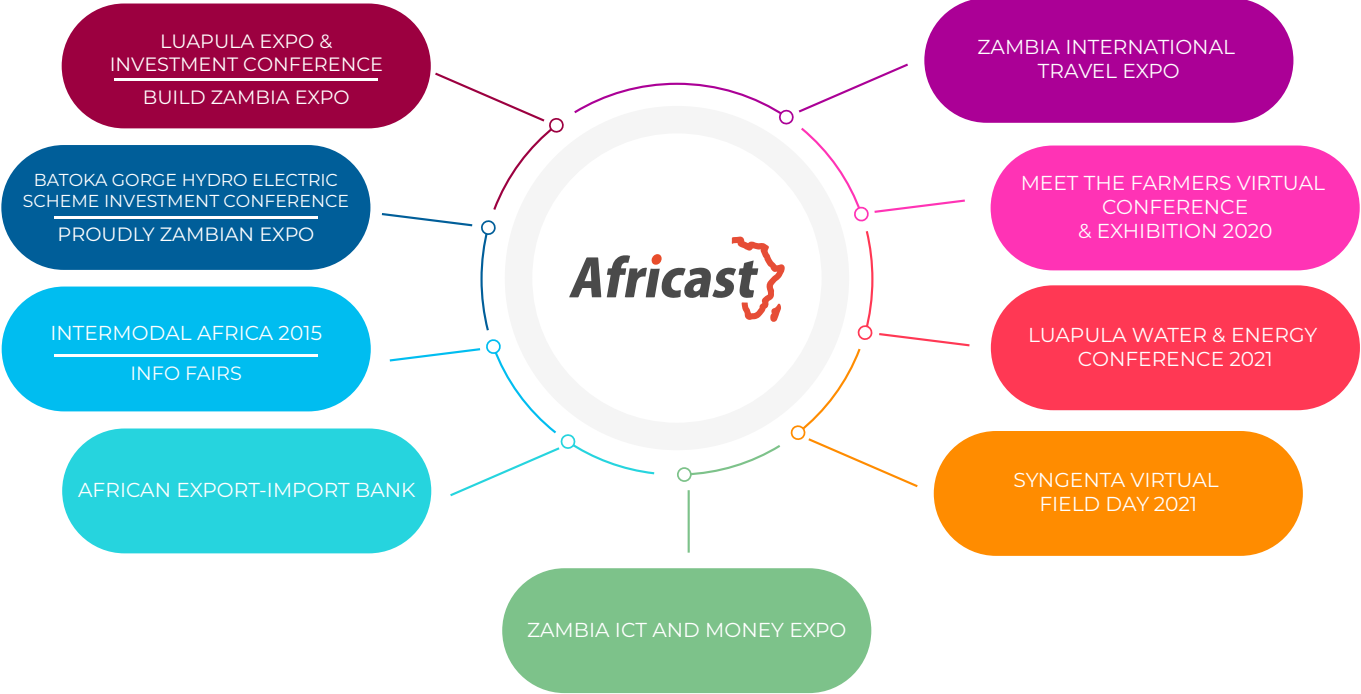
Our Products & Services

- Event Management
- Event Apps (In-person Virtual & Hybrid)
- Event Infrastructure (Marquees & Tents)
- Audio Visio
- Translation equipment
- Branding
- Stage & Lighting
- Publications (Event Magazine & Post-Event Reports)
- Décor
- Event Sales & Marketing
- Movable Trailers (Cold Rooms, Toilets)





EVENTS BY AFRICAST



A CLOSER LOOK

Africast Conferences and Exhibitions is a wholly Zambian owned company. We are Zambia's only professional conference organiser and exhibition manager. Our core business is industry focused exhibitions, conferences and events. We believe industry focused exhibitions are an effective means of business development due to the high return on investment. Not only in terms of tangible business dollars, but also intangible benefits such as increased profile and superior networking opportunities.

As a fast growing company, we are driven by the passion of providing satisfaction to the client through a second to none service delivery. Promising to meet our clients' expectations, we deliver an unbeatable professional service- creating both a name and a brand called Africast in all circles of our business.

In 2015, we launched a series of events called African Ideas which was followed by partnerships with regional governments in Zambia, Zimbabwe, South Africa, DRC and Malawi. The goal in launching African Ideas was to create a powerful and cost-effective source of knowledge to assist stakeholders – Government, public and private sector, local and international investors - by strengthening their network, giving them opportunities to build valuable contact databases, and investigate investment prospects in key sectors like agriculture, energy, mining, power, water, transport, ICT/ telecommunications and finance.

The legacy is born, a service is delivered, our economy grows, and Africast Conferences and Exhibitions progresses. You- the clients- are our wheels to a brighter future for Zambia and Africa.

THE AFRICAST ADVANTAGE

Simply comes as a result of using a reputable event manager with a good track record, on a tireless quest for excellence. Every event managed by Africast comes with the following standard:

Look out for SmartShows

INSURANCE

This is often overlooked until something goes wrong. No venue or other Event Manager takes insurance cover for an event they host, except for Africast Conference & Exhibitions. All our events are covered by a reputable insurance firm.

EVENT TECHNOLOGY

Before the Coronavirus pandemic, Africast were heavily employing technology at virtual and physical events. The virus has accelerated our technology advancements to offer virtual, hybrid and physical events in a safe and secure environment. In-person events still require event tech because the chances of our participants meeting everyone at a show, exhibition or conference are extremely slim. Hence, GLUE UP (formerly EVENTBANK), an environmentally friendly mobile app, and the smartest way of doing business at events, conferences and exhibitions.

STANDARDS & QUALITY

Our affiliation to locally and internationally recognised associations namely, EPAZ (Event Professionals Association of Zambia) of which Africast is a proud founder member, and SAACI (Southern African Association for the Conference Industry) entails that all events organized are of an international standard and that we- the organiser- adhere to a strict code of conduct and ethics when managing each and every event.



CONFERENCE MANAGEMENT

Africast designed and successfully implemented the Luapula Expo in 2017, the country has seen other provinces following suite in order to attract investment by using the Luapula Expo blueprint. Luapula Expo was a business tour, expo and conference that unlocked the numerous investment opportunities found within the great province. Activities during the event created a highly interactive platform where a high calibre of investors and business professionals attended, networked, conducted business and shared best practises. Luapula Expo made room for the follow up hybrid event: LUAPULA WATER & ENERGY WEEK IN 2021.

Cornelder de Moçambique, (Beira Port Operator) hosted the 1st and 2nd Beira Corridor Conference in Lusaka and Ndola in 2018 and 2019 respectively in order to attract and impress on stakeholders to create strategic alliances in cross boarder trading and transportation of goods and services. The conference presented great prospects for the Copperbelt region to open and exploit business opportunities that exists in the Beira Corridor. The Beira Corridor provides Zambia alternative and cheaper routes for exporters and importers and brings about lessor risk, competitiveness from within the region resulting in reduced cost of doing business. Africast Conferences & Exhibitions organized the conference which attracted at least 400 delegates.

The 14th IMC “Inclusive Insurance for Emerging Markets” took place in Lusaka from 6 – 8 November 2018. Approximately 450 experts from around the world discussed and identified ways of accelerating growth and economic viability in inclusive insurance for emerging markets. The conference was hosted by the Microinsurance Technical Advisory Group of Zambia (TAG) and the Munich Re Foundation in cooperation with the MiN. Africast Conference Conferences & Exhibitions successfully organised the conference and exhibition.



VIRTUAL & HYBRID EVENTS

Luapula Province suffers from lack of industrial energy to power various industrial projects. The lack of industrial energy has thus slowed the implementation of some projects on one hand and has seen the investment drain of some projects to other regions. The availability of industrial energy is therefore key to the actualization of projects lured by the Luapula Expo Investment Promotion and Development Programme in the province, hence the LUAPULA WATER & ENERGY WEEK 2021.

Virtual Events Solutions (VES) was incorporated on the 21 May 2020, driven by the complete shutdown of the events industry due to Covid-19. Two event giants Africast Conference and Exhibitions and Image Promotions, with a combined industry experience of more than 40 years previously arch rivals, joined together to take on the virtual event industry. VES embarked on an enterprising, innovative self-funding series of events: Meet the Farmers Virtual Summit, Agriculture Webinars, Luapula Water & Energy Week (Hybrid), Energy Webinars & Water Sector Webinars to name a few.

An online Conference & Matchmaking Forum focused on linking the farmers to their suppliers and markets while bringing together industry professionals and regulators. As well as expanding access to trends and issues in agriculture and technology. The Summit brought together some of the most important industry players and advance forward in order to accelerate the spread of knowledge, create new connections, and generate ideas, leads and sales to develop and expand the industry. The innovative nature of the event, necessitated by the the coronavirus pandemic was another reminder of the role of technology can play in agriculture, we will be covering a wide range of industry relevant topics with an impressive line-up of local and international speakers.





ZAMBIAN
HOSTED EVENTS
2008-2020





ZAMBIAN
HOSTED EVENTS
2008-2020



SCANDISPLAY

African Distributor



In 2019, Africast were named as Zambia's sole partners and distributors. This means much more for the company and the country at large. Scandisplay products and service are of international standards and now available in Zambia through Africast Conferences & Exhibitions

Scan Display of South Africa has been doing business in Africa for a while now, and felt the need to establish a network of distributors to make it easier to do projects on the continent. With over two decades of experience, Scan Display is a leader in the Southern African exhibition, events and retail display industries, specialising in award-winning exhibition stands, event and exhibition infrastructure, and retail displays. Scan Display has distributors in Eswatini, Lesotho, Botswana, Namibia, Zimbabwe, Mozambique, Zambia, Kenya, Rwanda, Ethiopia and Nigeria.

Heres a preview of some of our products and services >>





PORTABLE
STANDS
Fabric
Pop-Up Stands





NATIONAL
CONVENTION
BUREAU
Meeting Africa
Johannesburg



COMMUNITY OUTREACH



Located in the tourist city of Samfya, which is also known as The Gateway To The Northern Circuit, the Northern Circuit Information Centre (NCiC) will provide a one-stop, physical location through which travelers, locals and investors can connect to local businesses and services and attend events. NCiC serves local communities and their visitors in Luapula, Muchinga and Northern provinces.

Conservation & Community Development:

- Educating the community on tourism business opportunities like tour guiding, tour operating and village packaging for community sustainability and empowerment.
- Protecting and taking ownership of their immediate environment (forests and water resources), and making them understand that their role is critical in the community ecosystem and a key part of this exercise.

Increase productivity and simplify all your event operations with an all-in-one solution.

Event Management Software



Event
Management



Email
Campaigns



CRM



Payment
Processing



Mobile
Apps



Certification of Partnership



Africast Conferences & Exhibitions Zambia

is the authorized exclusive Partner of EventBank Software Solutions from March, 2019 onwards in Zambia.

A handwritten signature in black ink, appearing to read 'E. Schmidt', is positioned above a horizontal line.

Eric L. Schmidt
EventBank CEO



WHAT THEY SAY



ZITE is yet another opportunity to ensure that Zambia's tourism is promoted at levels of industry and citizenry at large. This is a significant event which will continue to provide value by not only providing a forum for interaction but also attract regional and international buyers. I would like to commend Africast for its contribution in Zambia's tourism sector through this event that compliments government efforts of marketing the country.

GRZ
Minister of Tourism and Foreign Affairs



Africast Exhibition Management, under the lead of Chimwemwe Nyirenda and Carole White, built the exhibition stands for our conference eLearning Africa in 2010 in Lusaka's Mulungushi Conference Centre. We were highly impressed by commitment to deliver a professional job and to give even the smallest detail full attention at any time. Being an international events organizer it is highly important for us to cooperate with reliable partners to make our events a success. Africast Exhibition Management was the right choice! It has been a pleasure to work with their team and we wish them all the best for the future. Thank you!

Rebecca Stromeyer
Managing Director, ICWE GmbH, German



Dear Chimwemwe,
On behalf of Consolidated Power Projects (Pty) LTD (CONCO), I would like to thank you for the work done to up the booth/stand in a short period of time before the conference resumed on 13 February, 2012. You have a great team, they are hands on, professional and always going the extra mile – just to mention but a few, such excellent service delivery is what keeps the customer relationship sustainable, please convey my compliment to them. Should I have a function I know I have a supplier in Zambia that has proved to me my requirements. Well done!
Kind regards,

Patricia Mubanga Samapa
Consolidated Power Projects (Pty) Ltd (CONCO) Johannesburg, South Africa, Marketing Associate



CANDISPLAY



OUR EXHIBITION PARTNER IN AFRICA

SCANDISPLAY

SCANDISPLAY

FABRIC POP-UP SYSTEM

SPIN TO WIN WITH SCANDISPLAY

Africast



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